

# **Privacy Notice**

**Affleck & Co.** ("we," "our," "us") is committed to protecting and respecting your privacy. This Privacy Notice explains how we collect, use, disclose, and safeguard your personal data when you visit our website and engage with our services. Please read this notice carefully to understand our views and practices regarding your personal data.

#### 1. Information We Collect

We may collect the following personal data:

- **Personal Identification Information**: Name, email address, phone number, postal address, job title, and company name.
- **Technical Information**: IP address, browser type, device information, and information on how you interact with our website.
- **Other Information**: Any personal information you provide to us in the course of communication or when subscribing to our services.

#### 2. How We Use Your Information

We use your personal data to:

- Provide and improve our services to you.
- Respond to your inquiries or requests.
- Manage contracts and business relationships.
- Send newsletters or other updates you've subscribed to.
- Comply with legal obligations.

### 3. How We Share Your Information

We may share your information with:

- **Service Providers**: Third-party vendors, contractors, or partners who help us manage our operations and services.
- **Legal Requirements**: We may disclose your information if required to do so by law or to protect the rights, property, or safety of Affleck & Co., our clients, or others.

## 4. Data Security

We take reasonable measures to protect the security of your personal data from unauthorized access, disclosure, alteration, or destruction. However, please note that no method of transmission over the internet or electronic storage is 100% secure.

Nicky Affleck Limited, trading as Affleck & Co. Company Number 14246933 VAT Number: 443 0603 31





#### 5. Data Retention

We will retain your personal data only for as long as necessary to fulfill the purposes outlined in this notice, unless a longer retention period is required by law.

## 6. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal data:

- The right to access the personal data we hold about you.
- The right to request correction of inaccurate personal data.
- The right to request deletion of your personal data.
- The right to object to the processing of your personal data.
- The right to request restriction of processing your personal data.
- The right to data portability.
- The right to withdraw consent where we rely on consent to process your data.

If you wish to exercise any of these rights, please contact us using the information provided below.

# 7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review their privacy policies before providing any personal information.

## 8. Changes to This Privacy Notice

We may update this Privacy Notice from time to time to reflect changes in our practices or legal requirements. Any changes will be posted on this page with an updated revision date.

### 9. Contact Us

If you have any questions or concerns about this Privacy Notice or our privacy practices, please contact us at:

#### Affleck & Co.

hello@affleckandco.com



